

VP Voices

Chapter Development

State Programs

FBLA state programs help expand a chapter's participation and involvement. Go for North Dakota Gold and "Of The Month" programs are all amazing ways to get chapters more involved within the state. Working with our state programs you will be able to develop and strengthen strong relationships with other members within your chapter. Building connections at the state level is so important.

Getting involved in our state is a great opportunity that all members should feel welcomed to participate in. By being in it all together we can grow together as one big and proud North Dakota FBLA organization.

National Programs

FBLA National Programs provide members with opportunities to develop important leadership, career, and professional skills through meaningful experiences. These programs encourage students to set and achieve goals, participate in community service, strengthen their business knowledge, and take on leadership roles. Members can also build communication, teamwork, and problem-solving skills while becoming more involved in their schools and communities. Overall, FBLA National Programs help students grow as leaders and prepare for future success in college, careers, and their personal lives.

Goal Setting

When starting a new year for your chapter, it is important to first understand what exactly you are hoping to accomplish! One of the best ways to set your team up is to set goals. When creating long or short-term goals, it is best to follow the SMART Goal format. This means that goals are S - Specific, M - Measurable, A - Attainable, R - Relevant, and T - Timely. For example, a goal your team might set is to have more fun with members - this is a great idea, but not a well thought out. Meanwhile, the goal to host two monthly hands-on activities with high school members every other Friday throughout the school year is! Another important thing to remember is that each year is going to be different and items of importance will vary. Maybe one year you are focused on finance but the next you are on retainment - it's OK! Have a blast planning!

Community Engagement

Future Business Leaders of America is best known for its business competitions, but community engagement is central to the organization. Service is one of FBLA's core goals, and chapters are encouraged to give back to their communities. Chapters can organize food drives, charity fundraisers, and volunteer days with local nonprofits. These projects benefit both the community and the members. We ask so much from our communities while fundraising that it is good to give back. Planning one builds skills employers value, including leadership, teamwork, and communication. Community engagement also reflects FBLA's belief that good business leaders care about more than profit. By serving others, members practice ethical leadership and prepare for their future careers.

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Staying Ahead of The Game

Staying ahead of the game is important for every FBLA chapter. Even though it is really important, it is still very difficult to keep up with a school's schedule. Why? The greatest reason that it is difficult to stay ahead is because of other groups' schedules. In my experience, it is important to set your schedule first. Create it before everything else is scheduled, and make other groups schedule around it. Even if sports or other activities are scheduled over your meetings, your members will know about your activities, and they will choose accordingly. Altogether, stay ahead by scheduling your activities before other people can schedule theirs.



Mason Schuh

**ND State
Secretary**

August "Of The Month"

Chapter of The Month

Stanley

Adviser of The Month

**Patti Aanenson
Larimore**

Region I

**Grace Sands
Larimore**

Region II

**Kaylee Cotton
Stanley**

Region III

**Hailey Bosch
Linton**

Region IV

**Jaelynn Ruenz
Wishek**

MS

**Zoe Mortensen
Stanley**

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