2026-27 NORTH DAKOTA FBLA SPONSORSHIP PROGRAM

North Dakota Future Business Leaders of America
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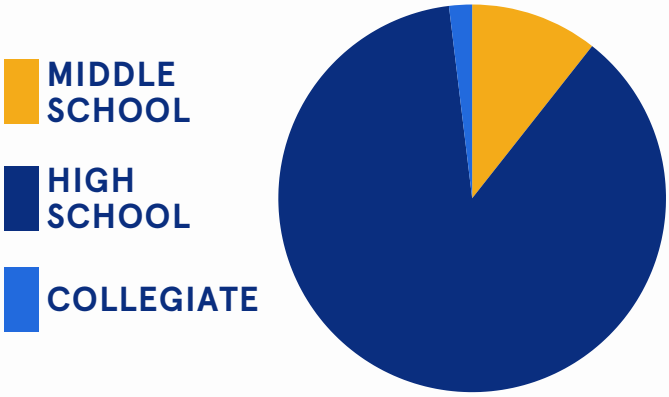
WHO ARE WE?

Future Business Leaders of America (FBLA) is a student business organization whose mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

OUR MEMBERSHIP NUMBERS

1,724 MEMBERS

80+ ADVISERS



4 REGIONS

WHAT ARE WE DOING?

North Dakota FBLA State Leadership Conferences are a multi-day conference bringing together over 1,500 of the brightest and most talented students from across North Dakota. During the conferences, participants and advisers will hear dynamic speakers, participate in hands-on workshops, and compete in our competitive events program, with more than 50 different events ranging from accounting to public speaking and computer applications to website design.

State officers work to develop and maintain relationships with local FBLA chapters to continually develop leadership skills at various levels. We hope that these relationships will promote active participation in FBLA during their high school and collegiate years.

State officers develop and train through planning retreats and meetings throughout the year. Parliamentary procedure, teamwork, networking, and a combination of professional and personal development are the main focuses for FBLA High School and Collegiate state officers. State officers spend time traveling to local chapters to increase communication among chapters and create networking opportunities for students.

WHEN ARE THE CONFERENCES?

The ND FBLA State Leadership Conference for middle and high school members is scheduled for April 4 - 6, 2027 at the Bismarck Event Center in Bismarck, ND. This year is the 60th anniversary of the event!

The ND FBLA State Leadership Conference for collegiate members from North Dakota and South Dakota is scheduled for February 15 - 16, 2027 at the Holiday Inn in Fargo, ND.

WHAT WILL MEMBERS GET FROM THEIR CONFERENCE EXPERIENCE?

The conference begins with an opening session including a welcome from a national FBLA officer, a keynote speaker, and recognition of chapters and members for their leadership accomplishments during the year.

The conference continues with competitive events, workshops, and campaign speeches for a new state officer team. Conference attendees can compete in their chosen fields/events against students from all over North Dakota with the opportunity to win a first, second, third, or fourth-place finish in order to move on to compete at the National Leadership Conference. In addition, workshops and other leadership activities will be conducted in a variety of business-related topics that will help students network and develop their leadership skills.

The conference concludes with the Awards of Excellence Program where student competitors and chapter award winners will be recognized and the new state officers will be installed for the upcoming year.

WHY ARE WE DOING THIS?

We are doing this to help students develop leadership skills and to help them plan for their futures. Our members will gain valuable experience and skills that will help them transition from high school to college and then to careers.

Additionally, we have developed the sponsorship program to continue to grow and improve the ND FBLA State Leadership Conferences without increasing the conference registration fee for our North Dakota FBLA members and advisers. Your financial assistance will aid our members in developing their leadership potential.

HOW CAN YOU HELP?

We invite you to assist our efforts by sponsoring a portion of the ND FBLA State Leadership Conferences. Sponsorship opportunities exist anywhere from the $200 to $5,000 level. The possibilities for sponsorships can be reviewed in this packet.

WHAT ARE THE BENEFITS TO YOU?

Your contribution will go directly to the upcoming development of these young business professionals by sponsoring the State Leadership Conferences. The students will benefit so much from any amount you are able.

State conferences are being planned and coordinated by and for middle, high school, and collegiate members. The North Dakota state officer teams, their local chapter advisers, and the ND State Director, Jessica DeVaal, are ensuring the standards and professionalism of the conference through continual planning and communication.

North Dakota

FBLA

2026-2027 SPONSORSHIP PROGRAM

$5,000+ PLATINUM

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via the multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor a specific activity (optional - see next page)
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 4 representatives to attend the Opening Session
- Negotiable promotion based on a sponsorship higher than the $5,000 level

$2,500+ GOLD

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor a specific activity (optional - see next page)
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 3 representatives to attend the Opening Session

$1,000+ SILVER

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor a specific activity (optional - see next page)
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 2 representatives to attend the Opening Session

$500+ BRONZE

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor a specific activity (optional - see next page)

$150 EXHIBITOR
HS/MS SLC ONLY

- Exhibit space
- One 8-foot table and two chairs provided with electricity if requested
- Exhibitor listed in the conference program
  OR
- One-page flyer for all registered attendees provided by the sponsor for registration packets.

ACTIVITIES

STATE LEADERSHIP CONFERENCE ACTIVITIES

- Keynote Speaker - $6,000 (Middle & High School)
- Campaign Luncheon (325 people) - $5,000 (High School)
- Awards (trophies & medals) - $4,500 (Middle & High School)
- State Officer Team Uniforms - $3,000 (High School)
- Adviser & Judge Gifts - $2,500 (All Divisions)
- Luncheon - $1,000 (Collegiate)
- State Officer Lodging (2 nights) - $1,000 (High School)
- Outgoing/Incoming State Officer & Adviser Luncheon (35-40 people) - $600 (High School)
- National Officer/Staff Attendance - $500
- Awards (trophies & medals) - $500 (Collegiate)
- Networking Social - $500 (Collegiate)
- Refreshments for Judges - $400
- State Officer Dinner - $300
- State Officer Lunch - $200
- Competitive Event Sponsor - $250 - $1,000

INFORMATION
HS/MS SLC ONLY

EXHIBITOR INFORMATION

- Deadline for registration form: March 1, 2027
- The exhibit set up is Monday, April 5 from 12 - 1 pm
- Exhibits will be open Monday, April 5 from 1 - 4 pm
- One 8 ft table and electricity
- Payment of $150.00 should be sent prior to March 1, 2027

FLYER IN REGISTRATION PACKETS

- You may provide a flyer no larger than 8.5x11 inches to be provided to each member attending the conference. 1,500 copies will be needed; provided by you. They must be received by March 1, 2027

HAVE QUESTIONS?

FOR MORE INFORMATION ON DEVELOPING A SPONSORSHIP WITH ND FBLA PLEASE CONTACT:

Jessica DeVaal, ND FBLA State Chair
806 N. Washington Street, Bismarck, ND 58501
701.328.2286
jdevaal@nd.gov

All sponsorships are tax-deductible. A tax-deductible letter will be sent for all sponsorships/donations over $500 if requested.

COMPETITIVE EVENT SPONSORS

Competitive Events at the State Leadership Conferences for High School students can be sponsored - and these funds are allocated as to offset costs of running competition. We request a $250 sponsorship to be the sole sponsor of an individual event, but the sponsorship could be anywhere from $250-$1,000 (depending on the size of the team.) If a business should choose to partially sponsor an event, we would accept sponsors for that event until it is fully sponsored. We would like to suggest that $100 be the minimum amount for a sponsorship.

HIGH SCHOOL EVENTS

HS CHAPTER & TEAM EVENTS:

Broadcast Journalism
Business Ethics
Business Management
Business Plan
Community Service Project
Computer Game & Simulation Programming
Data Analysis
Digital Video Production
Entrepreneurship
Event Planning
Financial Planning
Graphic Design
Introduction to Business Presentation
Introduction to Programming
Introduction to Social Media Strategy
Local Chapter Annual Business Report
Marketing
Parliamentary Procedure
Public Service Announcement
Sales Presentation
Social Media Strategies
Sports & Entertainment Management
Visual Design
Website Design

HS INDIVIDUAL EVENTS:

Accounting
Advanced Accounting
Advertising
Agribusiness
Business Communication
Business Law
Career Portfolio
Computer Applications
Computer Problem Solving
Cybersecurity
Data Science & AI
Economics
Future Business Educator
Future Business Leader
Healthcare Administration
Human Resource Management
Impromptu Speaking
Insurance & Risk Management
Introduction to Business Communication
Introduction to Business Concepts
Introduction to Business Procedures
Introduction to FBLA
Introduction to Information Technology
Introduction to Marketing Concepts
Introduction to Parliamentary Procedure
Introduction to Public Speaking
Introduction to Retail & Merchandising
Introduction to Supply Chain Management
Job Interview
Journalism
Networking Infrastructures
Organizational Leadership
Personal Finance
Project Management
Public Administration & Management
Public Speaking
Real Estate
Retail Management
Securities & Investments

COMPETITIVE EVENT SPONSORS

Competitive Events at the State Leadership Conferences for Middle School and Collegiate students can be sponsored - and these funds are allocated as to offset costs of running competition. We request a $250 sponsorship to be the sole sponsor of an individual event, but the sponsorship could be anywhere from $250-$1,000 (depending on the size of the team.) If a business should choose to partially sponsor an event, we would accept sponsors for that event until it is fully sponsored. We would like to suggest that $100 be the minimum amount for a sponsorship.

MIDDLE SCHOOL EVENTS

Annual Chapter Activities Presentation
Career Exploration
Career Research
Community Service Presentation
Digital Citizenship
Exploring Accounting & Finance
Exploring Business Communication
Exploring Business Concepts
Exploring Business Issues
Exploring Computer Science
Exploring Customer Service
Exploring Digital Video Production
Exploring Economics
Exploring FBLA
Exploring Leadership
Exploring Parliamentary Procedure
Exploring Personal Finance
Exploring Professionalism
Exploring Public Speaking
Exploring Technology
Exploring Website Design
Interpersonal Communication
Slide Deck Applications
Spreadsheet Applications
Word Processing

COLLEGIATE EVENTS

Accounting Case Competition
Business Communication
Business Ethics
Business Law
Business Presentation
Community Service Project
Computer Applications
Customer Service
Cybersecurity
Digital Design & Communications Case Competition
Emerging Business Issues
Entrepreneurship Pitch Competition
Finance Case Competition
Foundations of Accounting
Foundations of Communication
Foundations of Computer Science
Foundations of Digital Design
Foundations of Economics
Foundations of Entrepreneurship
Foundations of Finance
Foundations of Hospitality Management
Foundations of Management
Foundations of Marketing
Foundations of Selling
Foundations of Technology
Future Business Executive
Future Business Facilitator
Hospitality Management Case Competition
Impromptu Speaking
International Business
Job Interview
Management Case Competition
Marketing & Sales Case Competition
Organizational Behavior & Leadership
Parliamentary Procedure
Project Management
Public Speaking
Retail Management
Sports Management & Marketing
State of Chapter Presentation
Supply Chain Management
Technology & Computer Science Case Competition

Sponsorship Form

ND FBLA 2026-2027

NAME: _____ DATE: ___/___/___

BUSINESS: _____ PHONE: _____

EMAIL ADDRESS: _____

ADDRESS: _____

_____

Which level of sponsorship are you able to contribute?

- ☐ $5,000+ PLATINUM LEVEL
- ☐ $2,500+ GOLD LEVEL
- ☐ $1,000+ SILVER LEVEL
- ☐ $500+ BRONZE LEVEL
- ☐ EXHIBITOR ONLY (HS/MS STATE CONFERENCE)
  - ☐ ON-SITE BOOTH (APRIL 5, 2027)
  - ☐ FLYER FOR REGISTRATION PACKETS

**Please select which activities you would like to sponsor! If you wish to select more than one, please do!

- ☐ Keynote Speaker - $6,000 (Middle & High School)
- ☐ Campaign Luncheon (325 people) - $5,000 (High School)
- ☐ Awards (trophies & medals) - $4,500 (Middle & High School)
- ☐ State Officer Team Uniforms - $3,000 (High School)
- ☐ Adviser & Judge Gifts - $2,500 (All Divisions)
- ☐ Luncheon - $1,000 (Collegiate)
- ☐ State Officer Lodging (2 nights) - $1,000 (High School)
- ☐ Outgoing/Incoming State Officer & Adviser Luncheon - $600 (High School)
- ☐ National Officer/Staff Attendance - $500
- ☐ Awards (trophies & medals) - $500 (Collegiate)
- ☐ Networking Social - $500 (Collegiate)
- ☐ Refreshments for Judges - $400
- ☐ State Officer Dinner - $300
- ☐ State Officer Lunch - $200
- ☐ Competitive Event Sponsor - $250 - $1,000

☐ COMPETITIVE EVENT SPONSOR

AMOUNT: _____

Name of Competitive Event Sponsored:

1ST CHOICE: _____

2ND CHOICE: _____

Will a represntative be present at the State Leadership Conference to present the award? If yes - list name:

PRESENTER NAME: _____

Make check payable to North Dakota FBLA!