



American Heart Association

As we highlight our partnerships and programs in the month of November, we'd like to take a moment to highlight the American Heart Association (AHA). If you attended FLC, you got to see a family that was helped directly through the AHA's support. When emergencies arise, we want people to get the help they need, and so does the AHA. Attached below is a link on YouTube that guides you through the steps of learning hands-only CPR. You never know when you or a loved one might need emergency CPR. Take the time to watch and learn so that you can help if disaster strikes. You'll also find a link below to the AHA home page. If you want to learn more the mission of the AHA, or would like to contribute financially, please visit that page.

[CPR: Learn Hands-Only CPR - YouTube](#)
www.heart.org

American Enterprise Day

FBLA chapters celebrate American Enterprise Day on November 15th annually. This day recognizes the free enterprise system that runs our nation's economy. Chapters can highlight the importance of business innovation, entrepreneurship, and opportunities that come from hard work and dedication. Members can use this day to promote awareness on how their local businesses provide jobs, help the community grow, and shape the future. You can participate in presentations, school projects, and community events to celebrate American Enterprise Day. Overall, make this day a day to teach students about American enterprise and how they can use that to become a community minded business leader.

Lead4Change

Lead4Change is an online program designed to help business teachers and students accelerate their learning through hands-on service rather than bookwork. In this program, students work together to identify problems within their community and develop solutions to help fix said problems. Lead4Change is also accompanied by online lessons and challenges to help educators integrate service into their curriculum. Chapters have a chance to earn real world money when participating in this program; money earned can add up to \$10,000 for their chapter! Educators can register at any time for free to help gain access to online resources and lessons, adding another sense of purpose to their classroom. More information about this program can be found on the FBLA website!

Alzheimer's Association

The Alzheimer's Association works with FBLA to raise money and awareness for people affected by Alzheimer's disease. FBLA chapters across the country help support the group's mission by doing fundraisers, service projects, and events like the "Walk to End Alzheimer's." Together they help spread the word and make a difference for those living with Alzheimer's and their families. This partnership gives students a chance to take action and learn about leadership through helping others. It also brings people together to support an important cause in their communities. If you would like to look more into this association or donate, please visit this site:
<https://www.alz.org/>