

ND FBLA VP Voices



FBLA

Tips: Running for State Office

Carter's Tips

Campaign booths are essential to the success of your state office campaign. If you perform well at your booth, that might just determine the results of your election. When setting up your booth, you'll want to make sure that your campaign managers are available. Remember, you can have up to two helpers when setting up and campaigning. Next, remember to have all of your supplies ready. Come prepared, because you will be talking to a lot of people in a very short amount of time. Please note that no stickers, gum, or balloons are allowed to be given away at the booths. Finally, be ready to make conversation with members and get to know them at a personal level. That is what will set you apart from other candidates. I look forward to seeing you at SLC, and best of luck on the campaign trail!

Marlee's Tips

A tip when running for state office would be to never give up! If you have a passion and want to make a change; run for state office! When running, if you do not get the position on the first try, if you are able to; try again the next year! It will make your campaign even stronger for the next year. When campaigning again make sure you improve on the areas your campaign was weak on! This could be staying consistent from your speech to your booth. You could also reach out to any state officer to get some tips and tricks. I hope you all have a great campaign and don't be afraid to reach out!

Jade's Tips

Network, network, network! The best thing you can do when running for state office is simply to interact with other people! People want to vote for someone they can connect with and depend upon, so make sure you are getting your foot in the door by meeting some of our organization's friendly faces. Atop of this, make sure that you are staying relatable! You are more than a candidate, you are you! The more you remember, the better a connection forms. Remember, people are people, not just numbers, so get to know them well - it's one of the best parts of being an FBLA member! Above all, stay real, and make sure that you are not campaigning outside of your campaign booth. The best advice that I can give you, is to stay you and to never lose your voice!

Natalie's Tips

When running for state office make sure you have a great theme for your campaign along with a great speech. Your speech is very important - it is what most people's first impression will be about you. Another thing I would make sure to do is to have good campaign mangers. They will help you a lot and it is good for you to pick the people you know will help you with anything and that they are good at networking with people. Lastly make sure you have good food or candy at your booth because people are always hungry at FBLA conferences and maybe that could be a reason they vote for you. I wish you the best of luck!

***ND FBLA Candidate Guide & Application Link available at:
<https://nd-fbla.org/resources/>***