



2024-2025 ND FBLA SPONSORSHIP PROGRAM



North Dakota Future Business Leaders of America
Contact: Jessica DeVaal, State Leader
600 E. Boulevard Ave., Dept. 270
Bismarck, ND 58505-0610
Phone: 701-328-2286
Email: jdevaal@nd.gov

WHO ARE WE?

Future Business Leaders of America (FBLA) is a student business organization whose mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

OUR MEMBERSHIP NUMBERS

1,619
MEMBERS



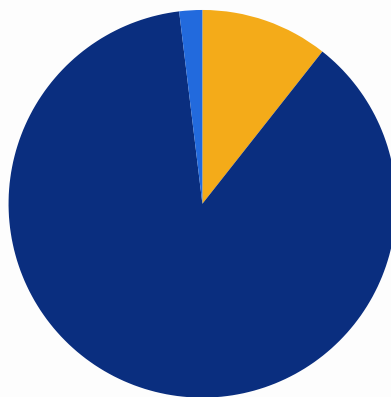
80+
ADVISERS



MIDDLE
SCHOOL

HIGH
SCHOOL

COLLEGIATE



58%



42%

90
LOCAL
CHAPTERS

4 REGIONS

WHAT ARE WE DOING?

North Dakota FBLA State Leadership Conferences are a multi-day conference bringing together over 1,400 of the brightest and most talented students from across North Dakota. During the conferences, participants and advisers will hear dynamic speakers, participate in hands-on workshops, and compete in our competitive events program, with more than 50 different events ranging from accounting to public speaking and computer applications to website design.

State officers work to develop and maintain relationships with local FBLA chapters to continually develop leadership skills at various levels. We hope that these relationships will promote active participation in FBLA during their high school and collegiate years.

State officers develop and train through planning retreats and meetings throughout the year. Parliamentary procedure, teamwork, networking, and a combination of professional and personal development are the main focuses for FBLA High School and Collegiate state officers. State officers spend time traveling to local chapters to increase communication among chapters and create networking opportunities for students.

WHEN ARE THE CONFERENCES?

The ND FBLA State Leadership Conference for middle and high school members is scheduled for March 30 - April 1, 2025 at the Bismarck Event Center in Bismarck, ND.

The ND FBLA State Leadership Conference for collegiate members is scheduled for March 23 - 24, 2025 at the Baymont Inn & Suites in Mandan, ND.

WHAT WILL MEMBERS GET FROM THEIR CONFERENCE EXPERIENCE?

The conference begins with an opening session including a welcome from a national FBLA officer, a keynote speaker, and recognition of chapters and members for their leadership accomplishments during the year.

The conference continues with competitive events, workshops, and campaign speeches for a new state officer team. Conference attendees can compete in their chosen fields/events against students from all over North Dakota with the opportunity to win a first, second, third, or fourth-place finish in order to move on to compete at the National Leadership Conference. In addition, workshops and other leadership activities will be conducted in a variety of business-related topics that will help students network and develop their leadership skills.

The conference concludes with the Awards of Excellence Program where student competitors and chapter award winners will be recognized and the new state officers will be installed for the upcoming year.

WHY ARE WE DOING THIS?

We are doing this to help students develop leadership skills and to help them plan for their futures. Our members will gain valuable experience and skills that will help them transition from high school to college and then to careers.

Additionally, we have developed the sponsorship program to continue to grow and improve the ND FBLA State Leadership Conferences without increasing the conference registration fee for our North Dakota FBLA members and advisers. Your financial assistance will aid our members in developing their leadership potential.

HOW CAN YOU HELP?

We invite you to assist our efforts by sponsoring a portion of the ND FBLA State Leadership Conferences. Sponsorship opportunities exist anywhere from the \$150 to \$5,000 level. The possibilities for sponsorships can be reviewed in this packet.

WHAT ARE THE BENEFITS TO YOU?

Your contribution will go directly to the upcoming development of these young business professionals by sponsoring the State Leadership Conferences. The students will benefit so much from any amount you are able.

State conferences are being planned and coordinated by and for middle, high school, and collegiate members. The North Dakota state officer teams, their local chapter advisers, and the ND State Director, Jessica DeVaal, are ensuring the standards and professionalism of the conference through continual planning and communication.



North Dakota FBLA

2024-2025 SPONSORSHIP PROGRAM

**\$5,000+
PLATINUM**

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via the multimedia screen) at the opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 4 representatives to attend the Opening Session
- Negotiable promotion based on a sponsorship higher than the \$5,000 level


**\$2,500+
GOLD**

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 3 representatives to attend the Opening Session

**\$1,000+
SILVER**

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via multimedia screen) at the Opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 2 representatives to attend the Opening Session

**\$500+
BRONZE**

- Sponsor and logo listed in the conference program
 - Sponsor and logo recognition (via multimedia screen) at the Opening Session
 - Sponsor and logo on the ND FBLA website
 - Sponsor and logo on ND FBLA social media
 - Sponsor of specific activity
- 

\$150 EXHIBITOR HS & MS ONLY

- Exhibit space
- One 8-foot table and two chairs provided with electricity if requested
- Exhibitor listed in the conference program
- OR
- One-page flyer for all registered attendees provided by the sponsor for registration packets.

ACTIVITIES

STATE LEADERSHIP CONFERENCE ACTIVITIES

- Keynote speaker - \$6,000 (Middle & High School)
- Campaign Luncheon (325 people) - \$5,000 (High School)
- Awards (trophies & medals) - \$4,500 (Middle & High School)
- Entertainment (ex: hypnotist) - \$3,000 (Middle & High School)
- State Officer Team Uniforms - \$3,000 (High School)
- Adviser & Judge Gifts - \$2,500
- Luncheon - \$1,000 (Collegiate)
- State Officer Lodging (2 nights) - \$800 (High School)
- Outgoing/Incoming State Officer & Adviser Luncheon (35-40 people) - \$600 (High School)
- National Officer/Staff Attendance - \$500
- Awards (trophies & medals) - \$500 (Collegiate)
- Networking Social - \$500 (Collegiate)
- Refreshments for Judges - \$400
- State Officer Dinner - \$300
- State Officer Lunch - \$200
- Competitive Event Sponsor - \$200 - \$1,000

INFORMATION HS & MS ONLY

EXHIBITOR INFORMATION

- Deadline for registration form: March 1, 2025
- The exhibit set up is Monday, March 31 from 12 - 1 pm
- Exhibits will be open Monday, March 31 from 1 - 4 pm
- One 8ft table and electricity
- Payment of \$150.00 should be sent prior to March 1, 2025

FLYER IN REGISTRATION PACKETS

- You may provide a flyer no larger than 8.5x11 inches to be provided to each member attending the conference. 1,500 copies will be needed; provided by you. They must be received by March 1, 2025

HAVE QUESTIONS?

FOR MORE INFORMATION ON DEVELOPING A SPONSORSHIP WITH ND FBLA PLEASE CONTACT:

Jessica DeVaal, ND FBLA State Chair
600 E Boulevard Ave, Dept 270 | Bismarck, ND 58505
701.328.2286
jdevaal@nd.gov

All sponsorships are tax-deductible. A tax-deductible letter will be sent for all sponsorships/donations over \$500 if requested.

COMPETITIVE EVENT SPONSORS

Competitive Events at the State Leadership Conference for Middle and High School students can be sponsored – and these funds are allocated as to help send members who qualify for national competition to the National Leadership Conference. We request a \$200 sponsorship to be the sole sponsor, but the amount could be anywhere from \$200–\$1,000 (depending on the size of the team.) If a business should choose to partially sponsor an event, we would accept sponsors for that until it is fully sponsored. We would like to suggest that \$100 be the minimum amount for a sponsorship.

HIGH SCHOOL EVENTS

HS CHAPTER & TEAM EVENTS:

- American Enterprise Project
- Broadcast Journalism
- Business Ethics
- Business Management
- Business Plan
- Community Service Project
- Computer Game & Simulation Programming
- Data Analysis
- Digital Video Production
- Entrepreneurship
- Graphic Design
- Introduction to Business Presentation
- Introduction to Programming
- Introduction to Social Media Strategy
- Local Chapter Annual Business Report
- Marketing
- Parliamentary Procedure
- Partnership with Business Project
- Public Service Announcement
- Sales Presentation
- Social Media Strategies
- Sports & Entertainment Management
- Visual Design
- Website Design

HS INDIVIDUAL EVENTS:

- Accounting I
- Accounting II
- Advertising
- Agribusiness
- Business Communication
- Business Law
- Computer Applications
- Computer Problem Solving
- Cyber Security
- Economics
- Electronic Career Portfolio
- Financial Math
- Future Business Leader
- Health Care Administration
- Human Resource Management
- Impromptu Speaking
- Insurance & Risk Management
- Introduction to Business Communication
- Introduction to Business Concepts
- Introduction to Business Procedures
- Introduction to FBLA
- Introduction to Financial Math
- Introduction to Information Technology
- Introduction to Marketing Concepts
- Introduction to Parliamentary Procedure
- Introduction to Public Speaking

MIDDLE SCHOOL EVENTS

- Annual Chapter Activities Presentation
- Business Etiquette
- Career Exploration
- Career Research
- Community Service Presentation
- Critical Thinking
- Digital Citizenship
- Exploring Business Issues
- Exploring Computer Applications
- Exploring Computer Science
- Exploring Economics
- Exploring Leadership
- Exploring Parliamentary Procedure
- Exploring Public Speaking
- Exploring Technology
- Exploring Website Design
- FBLA Concepts
- FBLA Mission & Pledge
- Financial Literacy
- Interpersonal Communication
- Learning Strategies

- Job Interview
- Journalism
- Networking Infrastructures
- Organizational Leadership
- Personal Finance
- Public Policy & Advocacy
- Public Speaking
- Securities and Investments
- Spreadsheet Applications
- Supply Chain Management
- UX Design
- Word Processing

Sponsorship Form

ND FBLA  2024-2025

NAME: _____

DATE: ____/____/____

BUSINESS: _____

PHONE: _____

EMAIL ADDRESS: _____

ADDRESS: _____

Which level of sponsorship are you able to contribute?

\$5,000+ PLATINUM LEVEL

\$2,500+ GOLD LEVEL

\$1,000+ SILVER LEVEL

\$500+ BRONZE LEVEL

EXHIBITOR ONLY (HS/MS STATE CONFERENCE)

ON-SITE BOOTH (MARCH 31, 2025)

FLYER FOR REGISTRATION PACKETS

**Please select which activities you would like to sponsor! If you wish to select more than one, please do!

Keynote speaker - \$6,000
(Middle & High School)

Campaign Luncheon (325 people) - \$5,000
(High School)

Awards (trophies & medals) - \$4,500
(Middle & High School)

Entertainment (ex: hypnotist) - \$3,000
(Middle & High School)

State Officer Team Uniforms - \$3,000
(High School)

Adviser & Judge Gifts - \$2,500

Luncheon - \$1,000
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State Officer lodging (2 nights) - \$800
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Outgoing/Incoming State Officer & Adviser Luncheon
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National Officer/Staff Attendance - \$500

Awards (trophies & medals) - \$500
(Collegiate)

Networking Social - \$500
(Collegiate)

Refreshments for Judges - \$400

State Officer Dinner - \$300

State Officer Lunch - \$200

Competitive Event Sponsor - \$200 - \$1,000

COMPETITIVE EVENT SPONSOR

AMOUNT: _____

Name of Competitive Event Sponsored:

1ST CHOICE: _____

2ND CHOICE: _____

Will a representative be present at the State Leadership Conference to present the award? If yes - list name:

PRESENTER NAME: _____

Make check payable to North Dakota FBLA!