



ND FBLA PIN DESIGN CONTEST

for 2025 National Leadership Conference

THIS IS A STATE ONLY EVENT

OVERVIEW

- The winning pin design will become the official state trading pin for the 2025 National Leadership Conferences in Dallas, TX (Collegiate) and Anaheim, CA (Middle School/High School).
- All entries must be submitted to ND FBLA exactly as directed in the rules below and become the property of ND FBLA once submitted. ND FBLA retains the right to modify the final design as necessary to produce a pin to our standards and to the manufacturer's specifications.

ELIGIBILITY

Competition is open to:

- All registered ND FBLA collegiate, high school or middle school members who are registered with an active ND FBLA chapter. The state office will verify membership for the 2024-25 school year.
- Only one pin design entry per ND FBLA member is permitted.
- Members will be allowed to work in a team, but that entry counts as the entry for all members on the team.

DEADLINE

All entries must be:

- Received in the ND FBLA State Office by close of business on March 1, 2025. Entries received after the deadline will not be considered.
- Submit your design electronically to jdevaal@nd.gov.

RULES

- Entries must be in PDF format using software such as Illustrator or Photoshop. No freehand or entries created using an online design software program will be accepted. Any deviation from these specifications will result in immediate disqualification.
- All entries must be rendered in full color.
- Keep all designs to a maximum of 4 colors. If more than 4 colors are used, the design will be subject to change. Avoid gradients, etc. Pins can only be printed in solid colors.
- All entries must be submitted with two art versions on a single page. A larger version is approximately 7" wide by 7" tall, and a smaller version is approximately 1.5" wide by 1.5" tall. Both versions should be identical. The art does not have to be square.
- The FBLA logo may be used but must follow the Brand Guidelines (<https://www.fbla-pbl.org/brand-center/>)
- All entries must include the following words: North Dakota 2025
- All copyright laws must be followed in the creation of the design.
- The following must be included in your email: student's name or the names of all team members; school/chapter name; adviser's name, e-mail address, and daytime telephone number.

JUDGING

- All entries will be judged by a panel, including the ND FBLA State Office Staff.
- Pins will be rated based on full color, drawn to size, use of FBLA logo follows guidelines, includes required wording, use of contrast, how the design represents our state, unique qualities, the potential appeal to members, and overall design.