



2023-2024 ND FBLA SPONSORSHIP PROGRAM



together
WE ACHIEVE



ND Future Business Leaders of America
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WHO ARE WE?

Future Business Leaders of America (FBLA) is a student business organization whose mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

OUR MEMBERSHIP NUMBERS

1,494
MEMBERS



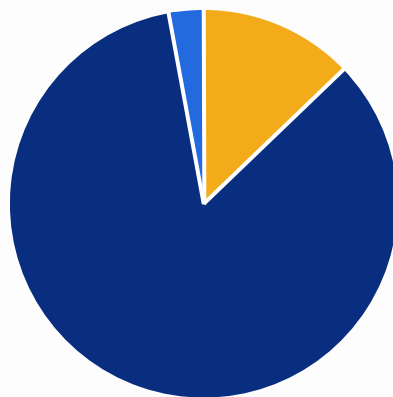
80+
ADVISERS



MIDDLE
SCHOOL

HIGH
SCHOOL

COLLEGIATE



58%



42%

90
LOCAL
CHAPTERS

4 REGIONS



WHAT ARE WE DOING?

North Dakota FBLA State Leadership Conferences are a multi-day conference bringing together over 1,300 of the brightest and most talented students from across North Dakota. During the conferences, participants and advisers will hear dynamic speakers, participate in hands-on workshops, and compete in our competitive events program, with more than 50 different events ranging from accounting to public speaking and computer applications to website development.

State officers work to develop and maintain relationships with local FBLA chapters to continually develop leadership skills at various levels. We hope that these relationships will promote active participation in FBLA during their high school and collegiate years.

State officers develop and train through planning retreats and meetings throughout the year. Parliamentary procedure, teamwork, networking, and a combination of professional and personal development are the main focuses for FBLA High School and Collegiate state officers. State officers spend time traveling to local chapters to increase communication among chapters and create networking opportunities for students.

WHEN ARE THE CONFERENCES?

The ND FBLA State Leadership Conference for middle and high school members is scheduled for March 24 - 26, 2024 at the Bismarck Event Center in Bismarck, ND.

The ND FBLA State Leadership Conference for collegiate members is scheduled for April 7 - 8, 2024 at the Baymont Inn & Suites in Mandan, ND.



WHAT WILL MEMBERS GET FROM THEIR CONFERENCE EXPERIENCE?

The conference begins with an opening session including a welcome from a national FBLA officer, a keynote speaker, and recognition of chapters and members for their leadership accomplishments during the year.

The conference continues with competitive events, workshops, and campaign speeches for a new state officer team. Conference attendees can compete in their chosen fields/events against students from all over North Dakota with the opportunity to win a first, second, third, or fourth-place finish in order to move on to compete at the National Leadership Conference. In addition, workshops and other leadership activities will be conducted in a variety of business-related topics that will help students network and develop their leadership skills.

The conference concludes with the Awards of Excellence Program where student competitors and chapter award winners will be recognized and the new state officers will be installed for the upcoming year.

WHY ARE WE DOING THIS?

We are doing this to help students develop leadership skills and to help them plan for their futures. Our members will gain valuable experience and skills that will help them transition from high school to college and then to careers.

Additionally, we have developed the sponsorship program to continue to grow and improve the ND FBLA State Leadership Conferences without increasing the conference registration fee for our North Dakota FBLA members and advisers. Your financial assistance will aid our members in developing their leadership potential.

HOW CAN YOU HELP?

We invite you to assist our efforts by sponsoring a portion of the ND FBLA State Leadership Conferences. Sponsorship opportunities exist anywhere from the \$150 to \$5,000 level. The possibilities for sponsorships can be reviewed in this packet.

WHAT ARE THE BENEFITS TO YOU?

Your contribution will go directly to the upcoming development of these young business professionals by sponsoring the State Leadership Conferences. The students will benefit so much from any amount you are able.

State conferences are being planned and coordinated by and for middle, high school, and collegiate members. The North Dakota state officer teams, their local chapter advisers, and the ND State Director, Jessica DeVaal, are ensuring the standards and professionalism of the conference through continual planning and communication.





North Dakota FBLA

2023-2024 SPONSORSHIP PROGRAM

\$5,000+
PLATINUM

- Sponsor and logo listed in the conference program
- Sponsor and logo recognition (via the multimedia screen) at the opening Session
- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 4 representatives to attend the Opening Session
- Negotiable promotion based on a sponsorship higher than the \$5,000 level

\$2,500+
GOLD

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\$1,000+
SILVER

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\$500+
BRONZE

- Sponsor and logo listed in the conference program
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- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity



\$150
EXHIBITOR
HS & MS ONLY

- Exhibit space
- One 8-foot table and two chairs provided with electricity if requested
- Exhibitor listed in the conference program
- OR
- One-page flyer for all registered attendees provided by the sponsor for registration packets.

ACTIVITIES

STATE LEADERSHIP CONFERENCE ACTIVITIES

- Keynote speaker - \$6,000 (Middle & High School)
- Campaign Luncheon (325 people) - \$5,000 (High School)
- Awards (trophies & medals) - \$4,500 (Middle & High School)
- Entertainment (ex: hypnotist) - \$3,000 (Middle & High School)
- State Officer Team Uniforms - \$3,000 (High School)
- Adviser Gifts - \$2,500
- Luncheon - \$1,000 (Collegiate)
- State Officer Lodging (2 nights) - \$800 (High School)
- Outgoing/Incoming State Officer & Adviser Luncheon (35-40 people) - \$600 (High School)
- National Officer/Staff Attendance - \$500
- Awards (trophies & medals) - \$500 (Collegiate)
- Networking Social - \$500 (Collegiate)
- Refreshments for Judges - \$400
- State Officer Dinner - \$300
- State Officer Lunch - \$200
- Competitive Event Sponsor - \$250 - \$1,000

INFORMATION
HS & MS ONLY

EXHIBITOR INFORMATION

- Deadline for registration form: March 1, 2024
- The exhibit set up is Monday, March 25 from 12 - 1 pm
- Exhibits will be open Monday, March 25 from 1 - 4 pm
- One 8ft table and electricity
- Payment of \$150.00 should be sent prior to March 1, 2024

FLYER IN REGISTRATION PACKETS

- You may provide a flyer no larger than 8.5x11 inches to be provided to each member attending the conference. 1,300 copies will be needed; provided by you. They must be received by March 1, 2024

**HAVE
QUESTIONS?**

**FOR MORE INFORMATION ON DEVELOPING A
SPONSORSHIP WITH ND FBLA PLEASE CONTACT:**

Jessica DeVaal, ND FBLA State Chair
600 E Boulevard Ave, Dept 270 | Bismarck, ND 58505
701.328.2286
jdevaal@nd.gov

All sponsorships are tax-deductible. A tax-deductible letter will be sent for all sponsorships/donations over \$500 if requested.

Sponsorship Form

ND FBLA  2023-2024

NAME: _____

DATE: ____/____/____

BUSINESS: _____

PHONE: _____

EMAIL ADDRESS: _____

Which level of sponsorship are you able to contribute?

\$5,000 PLATINUM LEVEL

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\$2,500 GOLD LEVEL

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- Invitation for 2 representatives to attend the Opening Session

\$1,000 SILVER LEVEL

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- Sponsor of specific activity
- Exhibit space OR one-page flyer for all registered attendees provided by the sponsor for registration packets.
- Invitation for 2 representatives to attend the Opening Session

\$500 BRONZE LEVEL

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- Sponsor and logo on the ND FBLA website
- Sponsor and logo on ND FBLA social media
- Sponsor of specific activity

**Please select which activities you would like to sponsor! If you wish to select more than one, please do!

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(Middle & High School)

Campaign Luncheon (325 people) - \$5,000
(High School)

Awards (trophies & medals) - \$4,500
(Middle & High School)

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