



53rd Annual State Leadership Conference

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# **NORTH DAKOTA FBLA COLLEGIATE**

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March 26-27, 2023

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Baymont Inn & Suites Mandan, ND

# WELCOME TO THE STATE LEADERSHIP CONFERENCE!

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Welcome to the 53rd annual North Dakota FBLA Collegiate State Leadership Conference! It is a great pleasure to greet all of you. The SLC is an exciting time for everyone, therefore, and I would like to express my happiness for having you here. On behalf of the 2022-2023 North Dakota State Officer Team, it is my great honor to welcome each of you to Mandan.

This two-day conference will be an unforgettable experience. The various workshops and sessions will be an occasion to learn new things and attain new skills. The events you are competing in will be a chance to show your abilities and knowledge. The successful leaders that you will have time to connect and network with will be an opportunity to broaden your horizons.

I wish you luck with your competitive events! I am certain that you have put a lot of time and effort in to prepare and get ready to show your skills. It is the right time to do it!

Welcome to the State Leadership Conference! I hope it will be an enjoyable and fruitful time for you.



Anna Kazimierska, State President

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# 2022 - 2023 LEADERSHIP TEAM

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## STATE OFFICERS

### President

Anna Kazimierska, Dickinson State University

### Vice President of Membership

Chloe Gunderson, Minot State University

### Vice President of Operations

Mason Lemer, Minot State University

## STATE ADVISER

Jan Repnow.....Minot State University

## STATE STAFF

Jessica DeVaal.....ND FBLA State Chair

Allison Grenz.....Administrative Assistant

# RONALD MCDONALD HOUSE

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## Your Mission:

Blankets & Snacks for RMHC

This year, our community service partner for SLC will be the Ronald McDonald House Charities in Bismarck, ND.

On Sunday from 5-6:30 pm, we will gather for pizza and work together to make tie blankets for RMHC families.

How can you help? Bring a fun and positive attitude! Bring fabric scissors (if you have some)! Bring fleece (if you want to - we'll also have some on hand)

RMHC can also use donated snacks for families to grab & go. They are looking for commercially packaged, individually wrapped items such as granola bars, popcorn, trail mix, raisins, pretzels, nuts, etc.

*The Social/Community Service Project session is casual attire - pizza and beverages will be provided.*



**RMHC**<sup>®</sup>

scan to learn more  
about RMHC



# SUNDAY MARCH 26 SCHEDULE

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## CONFERENCE HEADQUARTERS: Executive 2

12:00	Registration Event Confirmation Chapter Meetings (optional)	Pier 7
1:00 – 2:00	General Session I Introduction of State Leadership Team Introduction of Special Guests Individual Recognition Award Presentations State Officer Candidate Speeches Bylaw Amendment Explanation Announcements & Conference Overview Adjournment	Pier 7
2:30 – 5:00	Online Testing Center Open	Executive 1
3:00 – 3:45	WORKSHOP I: Mastering Procrastination Presenter: Jodi Spangler, ND PBL Alumni	Pier 7
4:00 – 4:45	WORKSHOP II: Opening a New Business Presenter: Sandy Jacobson, Brick Oven Bakery	Pier 7
4:45 – 5:15	Pass out Case Studies	Pier 7
5:00 – 6:30	Social Community Service Project  Chapter Dinner/Activity—On Your Own	Pier 7

# MONDAY MARCH 27 SCHEDULE

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8:15 – 9:00	Judges and Event Coordinators Meeting	Ambassador
8:45 – 12:00	Performance & Interview Events	Embassy
9:00 – 12:00	Online Testing Center Open	Executive 1

# MONDAY'S SCHEDULE

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8:45 – 12:00	Interviews/Prepared Presentations Events: Business Law Future Business Educator Future Business Executive Job Interview	Board Room
9:00 – 12:00	Prepared Presentations Events: Business Ethics Business Presentation Emerging Business Issues Public Speaking Small Business Management Plan Social Media Marketing Website Design	Embassy
9:00 – 12:00	Presentation Events with Case Study/Role Play Events: Accounting Case Competition Client Service Global Analysis & Decision Making Help Desk Hospitality Management Case Competition Impromptu Speaking Management Analysis & Decision Making Marketing Analysis & Decision Making	Embassy
10:00 – 10:45	<b>WORKSHOP III:</b> Emotional Intelligence Presenter: Madison Kraemer, FBLA Collegiate National President	Pier 7
11:00 – 12:00	<b>PHOTO HEADSHOTS</b> (sponsored by Brooke Wiedrich Photography)	Pier 7
12:00 – 1:30	<b>GENERAL SESSION II: LUNCHEON</b> Introduction of Special Guests Chapter Recognition Award Presentations Professional Panel: Brent Fischer, Mortgage Loan Officer, Capital Credit Union Brianna Ludwig, Deputy State Auditor, State of North Dakota Todd Van Orman, Assistant Professor of Finance, University of Mary Adjournment	Pier 7
2:00 – 2:45	<b>WORKSHOP IV:</b> Navigating the Imposter in Your Career Development Journey Presenter: Bradley Brooks, FBLA Collegiate Programs Manager	Pier 7
2:00 – 2:30	<b>GENERAL SESSION III: BUSINESS MEETING</b> Q&A with Officer Candidates Bylaw Q&A Election of Officers/Bylaw Amendments	Executive 1
4:00	<b>AWARD OF EXCELLENCE PROGRAM</b> Award Presentations Announcer: Madison Kraemer, National FBLA Collegiate President Installation of Officers Adjournment Advisers Pick Up Conference Packets	Pier 7

# WORKSHOPS

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## **WORKSHOP I (SUNDAY AT 3 PM) – MASTERING PROCRASTINATION**

*Jodi Spangler, former ND PBL State Officer*

Are you stressed and overwhelmed by late-night cram sessions, missed deadlines, and projects you started last minute? Learn how to bulletproof your time management strategies to ditch the pressure and start living your best life!

## **WORKSHOP II (SUNDAY AT 4 PM) – OPENING A NEW BUSINESS**

*Sandy Jacobson, Brick Oven Bakery*

Brick Oven Bakery opened in September of 2019, right before Covid hit the world. They continued to build a successful business for the past three years and are still growing. Sandy Jacobson is here to talk about how she and her husband started the business, what they had to do to start strong, and how they have grown in the community.

## **WORKSHOP III (MONDAY AT 10 AM) – EMOTIONAL INTELLIGENCE**

*Madison Kraemer, FBLA Collegiate National President*

Discover the world of Emotional Intelligence! Learn how to leverage your EQ in your personal and professional life, and walk away with an individualized plan of action.

## **WORKSHOP IV (MONDAY AT 2 PM) – NAVIGATING THE IMPOSTER IN YOUR CAREER DEVELOPMENT JOURNEY**

*Bradley Brooks, FBLA Collegiate Program Manager*

Knowing how to articulate your values, motivations, and professional experiences during an interview or networking conversation oftentimes feels overwhelming and awkward. You may experience feelings of doubt that you are not enough or qualified for a particular career/role; this is a common human experience. Join this workshop and learn how to recognize signs of the imposter phenomenon and how it shows up in your career development process. Participants will learn how to write an effective elevator pitch grounded in your reality and current stage of career development that will help you overcome feelings of being an imposter.

## CORPORATE PARTNERS/COMPETITIVE EVENT SPONSORS

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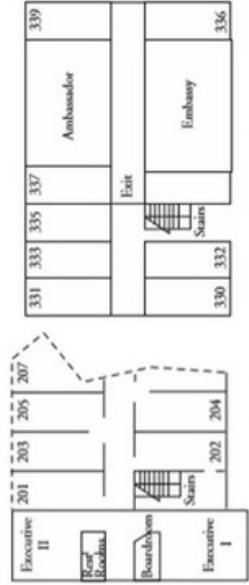
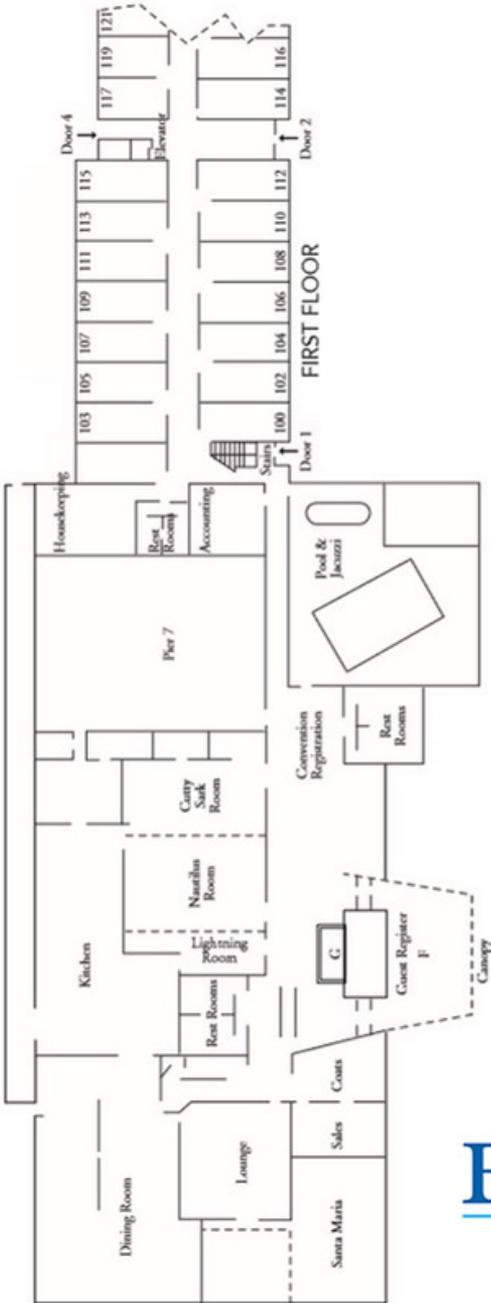
# goosechase

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### SCAVENGER HUNT

1. Download the GooseChase app on your iPhone or Android device from the App Store or Google Play.
2. Join the game: 5W3PLG
  - Password: NDFBLAC
3. Complete Missions
  - Select a mission from the list and follow the instructions to receive points.
  - You'll receive points for each mission immediately, but all submissions are subject to review...bonus points are possible for extra impressive submissions and deductions for inappropriate submissions.
  - Missions will be available from March 26, 1 pm - March 27, 2 pm.
4. Track Opponents on the Leaderboard
5. Achieve Glory!

# S I T E M A P



# S P E A K E R   B I O G R A P H I E S

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## **MADISON KRAEMER**

Madison Kraemer is a senior at the University of Northern Iowa, majoring in organizational leadership and marketing with an emphasis in advertising and digital media, along with a minor in ethics. Madison has been a member of FBLA since 2016 and has held various leadership positions throughout her time in the organization. Outside of being a member of the organization, Madison keeps busy with class, working as a peer mentor in the college of business at her university, interning as a marketing specialist, and serving on the executive board of her local chapter of the American Marketing Association. Madison aims to give back to students through FBLA and help them move forward with their goals and aspirations as rising business professionals. She is so excited to be spending her final year in college and FBLA with the amazing individuals within our organization!



## **BRADLEY BROOKS**

Bradley Brooks (he/him/his) is the National Collegiate Programs Manager at Future Business Leaders of America. Bradley comes from a low-income, first-generation college student background. Born and raised in Oklahoma City, he received a bachelor's degree in Human Relations from the University of Oklahoma. As a McNair Scholar, Bradley focused his research interests on improving the experience of low-income, first-generation college students. This led to him pursuing a master's degree in Postsecondary Administration and Student Affairs from the University of Southern California. Bradley has extensive work experience across various functional areas within the college environment. He brings with him experience in academic advising, student success coaching, student activities/engagement, and career coaching.

# S P E A K E R   B I O G R A P H I E S

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## **BRENT FISCHER**

Brent Fischer has been with Capital Credit Union since 2015. As a mortgage loan officer, Brent helps members prepare financially to obtain a mortgage loan, then walks them through the process of securing a conventional mortgage, new construction loan, Federal Housing Administration loan and more. He regularly works with realtors, builders, buyers, sellers, and title companies. Brent grew up in Hazen, ND, and earned a bachelor's degree in computer technology management from Dickinson State University. He enjoys playing golf, spending time

with family, camping, hunting and snowboarding. Brent and his wife, Whitney, live in Bismarck with their two children, Jordyn (8) and Jayden (5).

## **JODI SPANGLER**

Jodi Spangler is a graduate from Minot State University with a Bachelor of Science Degree in Accounting and Finance, and is a CPA candidate in the state of North Dakota. She is an enthusiastic supporter of integrating professional and leadership skills across all areas of study, and one day hopes to be a valuable member of the ND PBL Professional Division. Jodi feels privileged to have served as your 2019-2020 Vice President of Operations and 2017-2019 Vice President of Public Relations.



## **SANDY JACOBSON**

Sandy and her husband are the proud owners of Brick Oven Bakery in Bismarck. They opened in September 2019 and continue to grow in the community.



# S P E A K E R   B I O G R A P H I E S

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## **BRIANNA LUDWIG**

As the Deputy State Auditor at the North Dakota State Auditor's Office, one of Brianna's main roles is overseeing day-to-day operations and strategic direction of the Auditor's Office. She manages internal communications and has a passion for aligning culture with their strategic plan, focusing on their values and building employee engagement. She graduated in 2009 from the University of Mary with degrees in Business Administration and Communications. She is also a graduate of the Harold Schafer Leadership Academy and the Lee Iacocca Institute for Future Leaders

of Global Business and Industry. A couple of her favorite quotes: Age old matters if you're cheese. People don't care what you know until they know that you care.

## **TODD VAN ORMAN**

Todd Van Orman, MBA, BFA is the Program Director of the Financial Services & Banking Program as well as an Assistant Professor of Finance with the University of Mary in Bismarck, ND, where he has been since 2017. Prior to joining UMary, Todd worked in the banking industry, including nine years as a Financial Institutions Examiner with the North Dakota Department of Financial Institutions followed by five years as the Internal Audit Manager with First Community Credit Union. Todd holds a BBA in Banking & Financial



Economics from the University of North Dakota and an MBA from the University of Mary, as well as a certification as a Behavioral Financial Advisor. He graduated from the Bismarck-Mandan Chamber of Commerce Leadership program in 2015, and has served in a volunteer capacity on numerous boards and committees, including as past Board President of North Dakota Jump\$tart and past Vice Chair of the Bismarck Renaissance Zone Authority, and he is currently a member of the Downtown Bismarck CRA Fund committee.

**2023 - 2024 FBLA COLLEGIATE  
OFFICER ELECTION BALLOT**

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	<b>PRESIDENT</b>
	<i>Mason Lemer, Minot State University</i>
	I do not wish to elect the candidate

	<b>VICE PRESIDENT</b>
	There are no candidates for this position.

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Positions not filled at the 2023 ND FBLA Collegiate State Leadership Conference will be opened for applications in the fall.



## **F B L A C R E E D**

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I believe:

- education is the right of every person.
- the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- every person should actively work toward improving social, political, community, and family life.
- every person has the right to earn a living at a useful occupation.
- every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.
- I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

## **F B L A P L E D G E**

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I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

## **F B L A D R E S S C O D E**

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Business attire is required of members, advisers, chaperones, and guests.

The ND FBLA Collegiate Dress Code is on page 13 of the ND FBLA Collegiate Chapter Handbook.



# SPECIAL THANKS

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*Special thanks are owed to a number of people who were instrumental in putting on this year's State Leadership Conference!*

## **PLANNING COMMITTEE**

Anna Kazimierska  
Chloe Gunderson  
Mason Lemer  
Jan Repnow

## **STATE FBLA COLLEGIATE OFFICIALS**

Jessica DeVaal,  
ND FBLA State Chair

Allison Grenz,  
Administrative Assistant

## **FACILITIES**

Baymont Mandan

## **GUESTS/ SPEAKERS**

Brianna Ludwig  
Todd Van Orman  
Brent Fischer  
Brooke Wiedrich  
Jodi Spangler  
Sandy Jacobson  
Madison Kraemer  
Bradley Brooks

# DOOR PRIZE SPONSORS

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- *Dickinson State University*
- *Minot State University*
- *North Dakota FBLA*
- *Preferred Restaurant Group*

# ND FBLA COLLEGIATE ONLINE

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- **WEBSITE**  
[www.nd-fbla.org/PBL](http://www.nd-fbla.org/PBL)
- **SOCIAL MEDIA**  
[@NorthDakotaFBLACollegiate](https://www.instagram.com/NorthDakotaFBLACollegiate)



# ND STATE BOARD FOR CAREER AND TECHNICAL EDUCATION

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<i>Mr. Josh Johnson, Vice Chair</i>	<i>Valley City</i>
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<i>Mr. Mike McHugh</i>	<i>Mandan</i>
<i>Mr. Eric Nelson</i>	<i>Williston</i>

*It is the policy of the North Dakota State Board for Career and Technical Education not to discriminate in its educational programs, activities, or employment policies as required by Final Regulation implementing Title IX of the 1972 Education Amendments, Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973. The Board policy does not advocate, permit, nor practice discrimination on the basis of sex, race, color, national origin, religion, age, or disability as required by various state and federal laws. Equal education opportunity is a priority of the North Dakota State Board for Career and Technical Education.*

*North Dakota Future Business Leaders of America is sponsored as part of Business Education programs by the North Dakota Department of Career and Technical Education.*



Wayne Sick, State Director  
Mark Wagner, Assistant State Director  
Jessica DeVaal, ND FBLA State Chair  
600 E. Boulevard Ave., Dept. 270  
Bismarck, ND 58505-0610  
701.328.2286

Thank you for attending the 53rd Annual  
North Dakota FBLA Collegiate  
State Leadership Conference!

2023

COLLEGIATE  
STATE  
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CONFERENCE

We hope to see you in Atlanta for the  
FBLA Collegiate National Leadership  
Conference!

