



2022 – 2023

North Dakota FBLA Collegiate

Corporate Partner Guide

Show your support for tomorrow's
business leaders, today!



@NorthDakotaFBLACollegiate
www.nd-fbla.org



About North Dakota FBLA Collegiate

A TRADITION OF EXCELLENCE NEARLY 50 YEARS IN THE MAKING.

Since 1970, North Dakota PBL, now FBLA Collegiate has been uniting the best and brightest college students in North Dakota under our common goals of Service, Education, and Progress. Together with the middle school and high school divisions, North Dakota FBLA Collegiate is working to bring business and education together through innovative career and leadership development programs.

OUR MISSION

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

OUR GOALS

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.



Minot State
UNIVERSITY



WILLISTON
STATE COLLEGE



BISMARCK
STATE COLLEGE

OUR THEME FOR 2022-2023

North Dakota FBLA Collegiate focuses on bringing business and education together through innovative career and leadership development events. Start your success journey today!



OUR EXECUTIVE BOARD

STATE OFFICERS

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With chapters from around North Dakota, partnering with North Dakota FBLA Collegiate ensures that your brand will receive recognition from students around the region.





Partnership Levels

Platinum Conference Partner \$1,000+

- ◆ Logo placed on conference name tags for all attendees
- ◆ Customizable full-page message printed in the conference guide distributed to all attendees
- ◆ Logo printed on conference banner as the platinum partner
- ◆ Opportunity to present an opening speech at a general session or the Awards of Excellence Program
- ◆ Two tickets to a general session/meal function
- ◆ Logo will be placed on the conference pre-show and presented before every general session

Prestige Conference Partner \$500 - \$999

- ◆ Customizable message printed in the conference guide distributed to all attendees
- ◆ Logo printed on conference banner as prestige partner
- ◆ Opportunity to present an opening speech at a general session or the Awards of Excellence Program
- ◆ Two tickets to a general session/meal function
- ◆ Logo will be placed on the conference pre-show and presented before every general session

Premiere Conference Partner \$350 - \$499

- ◆ Customizable message printed in the conference guide distributed to all attendees
- ◆ Logo printed on conference banner as premier partner
- ◆ Opportunity to present an opening speech at a general session or the Awards of Excellence Program
- ◆ Logo will be placed on the conference pre-show and presented before every general session

All sponsorship levels come with the ability to distribute promotional materials throughout the conference center* and are promoted on the ND FBLA website and social media.

**Interested in other options? Questions?
Let us know, and we will work with you to develop a
custom solution for your business!**

**North Dakota FBLA is a certified nonprofit 501 (c)(3) education association.
All contributions are tax-deductible.**

** All materials must be approved before the conference and must fall within the conference center guidelines. All fees incurred from the partner materials will be billed to the appropriate partner.*



Competitive Event Sponsorship

Competitive events are the heart and soul of North Dakota FBLA Collegiate. With events ranging from sports management to accounting concepts, our comprehensive program gives our members the opportunity to practice real-world scenarios and receive recognition for excellence in business and career-related areas. FBLA Collegiate competitive events also prepare college students for the workforce by expanding their classroom experience with real-world scenarios.

Competitive Event Sponsorship \$250

+ \$50 award for 1st Place Winner *(optional)*

All Competitive Event Sponsorships Include:

- ◆ Logo placed on screen during the announcement of the winners for your chosen event during the Awards of Excellence Program
- ◆ Name printed in the conference guide distributed to all attendees
- ◆ Opportunity to present the awards to the winners of your chosen event in person at the Awards of Excellence Program
- ◆ Opportunity to judge the event of your choosing (for presentation events only)



"Before the State Leadership Conference, I had just switched my major to Finance and was second-guessing myself. When I won the Financial Concepts Competitive Event at the 2017 State Leadership conference, I was reassured that I made the right choice. The Competitive Events I participated in gave me confidence in myself and my professional skills."

- Miranda Letzring, 2017

Please see the list on the next page for a current list of our competitive events.

Not sure which one to pick? Reach out to an officer to help you find the perfect event!

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Competitive Events

Chapter Events

Community Service Project
State of Chapter Presentation

Team Events

Business Ethics
Business Law
Business Presentation
Desktop Publishing
Emerging Business Issues
Global Analysis & Decision Making
Human Resource Management

Management Analysis & Decision Making
Marketing Analysis & Decision Making
Parliamentary Procedure
Sales Presentation
Small Business Management Plan
Social Media Marketing
Website Design

Individual Event

Accounting Case Competition
Administrative Support Technology
Business Communication
Client Service
Computer Concepts
Cyber Security
Entrepreneurship Concepts
Finance Case Competition
Foundations of Accounting
Foundations of Finance
Future Business Educator
Future Business Executive
Help Desk
Hospitality Management Case Competition

Impromptu Speaking
Information Management
Job Interview
Macroeconomics
Management Concepts
Marketing Concepts
Microeconomics
Networking Concepts
Organizational Behavior & Leadership
Programming Concepts
Project Management
Public Speaking
Retail Management
Sports Management & Marketing