



# ND FBLA Pin Design Contest for 2022 National Leadership Conference

## THIS IS A STATE ONLY EVENT

### Overview

- The winning pin design will become the official state trading pin for the 2022 National Leadership Conference in Chicago, IL.
- All entries must be submitted to ND FBLA *exactly as directed* in the rules below and become the property of ND FBLA once submitted. ND FBLA retains the right to make modifications to the final design as necessary to produce a pin to our standards and to the manufacturer's specifications.

### Eligibility

Competition is open to:

- All registered ND FBLA student members who are registered with an active ND FBLA chapter. Membership for the 2021-22 school year will be verified by the state office.
- Only one pin design entry per ND FBLA member is permitted.
- Members will be allowed to work in a team, but that entry counts as the entry for all members on the team.

### Deadline

All entries must be:

- Received in the ND FBLA State Office by close of business on March 1, 2022. Entries received after the deadline will not be considered.
- Submit your design electronically to [jdevaal@nd.gov](mailto:jdevaal@nd.gov).

### Rules

All entries to this competition *must comply* with the following materials and specifications or they will be disqualified:

- All entries must be rendered in full color.
- Entries must be in PDF format using software such as Illustrator or Photoshop. No freehand or entries created using an online design software program will be accepted. Any deviation from these specifications will result in immediate disqualification.
- All entries must be submitted with two versions of the art on a single page. A larger version approximately 7" wide by 7" tall and a smaller version approximately 1.5" wide by 1.5" tall. Both versions should be identical. The art does not have to be square.
- The FBLA-PBL logo may be used, but must be downloaded from the Image Library (<https://www.fbla-pbl.org/fbla-pbl-brand-assets/>) and must follow the FBLA-PBL Guidelines for Logo & Brand Assets.
- All entries must include the following words: North Dakota 2022
- All copyright laws must be followed in the creation of the design.
- The following must be included in your email: student's name or the names of all team members; school/chapter name; adviser's name, e-mail address, and daytime telephone number.

### Judging

- All entries will be judged by a panel, including the ND FBLA State Office Staff.
- Pins will be rated based on full color, drawn to size, use of FBLA-PBL logo follows guidelines, includes required wording, use of contrast, how the design represents our state, unique qualities, potential appeal to members, and overall design.