



2021 – 2022

North Dakota PBL

Chapter Activation Guide

Show your support for tomorrow's
business leaders, today!



@NorthDakotaPBL
www.nd-fbla.org/PBL





Welcome to PBL!

Congratulations! You have just taken the first step toward activating a chapter of North Dakota Phi Beta Lambda on your campus.

As the largest student-led collegiate business organization in the nation, Phi Beta Lambda (PBL) is dedicated to developing competent, competitive, and driven business leaders. North Dakota PBL members vary from first-year students who have just set foot on campus to graduate students completing their thesis. While a majority of our members are business students, we welcome all majors. From nursing to elementary education, everyone finds ways to grow and develop their skills in North Dakota PBL. This packet is filled with useful information about our life-long association and helpful tips that will help you as you move towards activating a PBL chapter on your campus. You will be joining hundreds of students drawn from seven other schools around the state who are dedicated to becoming leaders of the future.

Our organization is built on the principles of Service, Education, and Progress, and this year we are encouraging members to explore "Success Starts Here" with North Dakota PBL! At our annual State Leadership Conference, you will have the opportunity to network with potential employers from around the state and region. During the conference, you will also have the opportunity to apply your skills learned in the classroom to real-world applications through various competitive events and workshops.

The skills and connections you make throughout your career with North Dakota PBL will not only give you an edge in the classroom, but also in your professional career. During a job interview, you can point to the leadership positions you held for the largest collegiate business student organization in the world. At the same time, you can discuss the academic competitions you entered and how you fared against the very best students in the nation.

If you are interested in developing your leadership, communication, and teamwork skills, or just looking for an organization to meet and network with other like-minded college students, then PBL is the organization for you. Please refer to this guide and feel free to contact any of the State Officers during the chapter activation process. We cannot wait to meet your chapter at the 2022 State Leadership Conference!

Sincerely,

Tanner Thompson

Tanner Thompson
2021-2022 State President
North Dakota Phi Beta Lambda

MEMBERSHIP


7,300+
Members


59%




930+
Advisers


41%

PROGRAMS

COMPETITIVE EVENTS

60+ academic competitions

LEADERSHIP DEVELOPMENT & RECOGNITION

Career & Membership Achievement Program (CMAP)

CONFERENCES

PBL Career Connections Conference
500+ attendees, 1 location

National Leadership Conference (NLC)
*1,200+ attendees, includes
Institute for Leaders*

WHY SHOULD STUDENTS JOIN?

 **Academic Competitions**

 **Career Preparation**

 **Networking**

 **Scholarships**

 **Travel**

 **Discounts**

ABOUT FBLA-PBL

Future Business Leaders of America-Phi Beta Lambda, Inc. is the largest career student business organization in the world.

Each year, FBLA-PBL helps over 230,000 members in 4 divisions prepare for careers in business.

FBLA-Middle Level



FBLA



PBL



Professional Division



Building Tomorrow's Business Leaders. Today.



"I took it upon myself to reactive the NDSU Chapter of Phi Beta Lambda. I now serve as the NDSU PBL Chapter President and grew the chapter to include thirteen paid and active members in only four months. Having the opportunity to start this organization has allowed me to help others become better leaders and better officers. The opportunity to start a student organization and grow it to something so impactful in the NDSU College of Business coupled with the opportunities I have had to meet new students and business professionals is one that has changed my life, and I will be forever thankful to this organization." - Casondra Rutschke

You will see that ambition has no major as you join a network of students from all majors and backgrounds drawn from post-secondary schools around the state





Organizing Your Chapter

The successful activation and growth of a PBL chapter is a team effort—no one person can do it alone. Your Chapter's Leadership Team will be vital to your chapter's success, both today and in the future!

What does PBL offer educators?

Build your career and technology education department enrollments by bringing business and education together through integrated curriculum activities, online simulations, and skills certification opportunities. If you are a creative educator in a business or business-related area who is seeking new ways to bring curriculum to life and inspire your students, then FBLA-PBL is for you!

The Role of the Adviser

Advisers provide guidance by directing and coordinating local chapter activities and should be knowledgeable of the different programs and opportunities that membership provides. Advisers may assist by registering students for conferences, submitting membership fees online, and creating/approving CMAP submissions. Advisers can access this and other information from the Chapter Management Handbook accessible on the FBLA-PBL webpage at www.fbla-pbl.org/pbl/chapter-management-handbook/.

Local Chapter Officers

Having an adviser on board is just one piece to the puzzle for a successful chapter. The Chapter Executive Team is composed of the adviser and the local chapter officers. Typically there are four local chapter officers: **President**, **Vice President**, **Secretary**, and **Treasurer**. That being said, no two chapters are the same, so feel free to create and edit the duties of your local officers as they see fit. Successful officers equal a strong and successful chapter!



Find Success in Competitive Events

Students from around the state compete in events testing their business knowledge and skills. Top state winners are then eligible to compete for national awards at the National Leadership Conference each summer.

Chapter Events

Community Service Project
Local Chapter Annual Business Report

Team Events

Business Ethics
Business Law
Business Presentation
Desktop Publishing
Emerging Business Issues
Financial Services
Global Analysis & Decision Making
Hospitality Management

Human Resource Management
Management Analysis & Decision Making
Marketing Analysis & Decision Making
Parliamentary Procedure
Social Media Challenge
Small Business Management Plan
Website Design

Individual Events

Accounting for Professionals
Accounting Principles
Administrative Support Technology
Business Communication
Client Service
Computer Concepts
Contemporary Sports Issues
Cyber Security
Entrepreneurship Concepts
Financial Concepts
Future Business Educator
Future Business Executive
Help Desk
Impromptu Speaking
Information Management
Insurance Concepts

Job Interview
Justice Administration
Macroeconomics
Management Concepts
Marketing Concepts
Microeconomics
Networking Concepts
Organizational Behavior & Leadership
Personal Finance
Programming Concepts
Project Management
Public Speaking
Retail Management
Sales Presentation
Sports Management & Marketing
Statistical Analysis



Find Adventure Around the Country



*2022 State Leadership
Conference in Bismarck, ND!*

Students from around the region gather every year to sharpen their competitive edge at the annual State Leadership Conference. Members compete in competitive events, interact with dynamic speakers, network with members and potential employers, and participate in March of Dimes service events. Students also have the opportunity to expand their leadership opportunities through internships and even running for state office!



*The 2022 PBL National
Leadership Conference will in
Chicago!*

The best and brightest of PBL convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits at the National Leadership Conference. This four-day conference is considered the pinnacle of the PBL experience. FBLA-PBL has forged partnerships with industry leaders to underwrite competitive events and scholarships for students achieving national ranking.



Find Potential Employers

Want to build a portfolio of documented accomplishments before you enter the job market?

PBL activities can complement your academic experience and give you an edge in your future career. The Career and Membership Achievement Program (CMAP) is a comprehensive leadership and membership recognition program for college students. It utilizes PBL projects, goals, and programs to help college students develop their leadership and job skills, with a special emphasis on career development and preparation for the world of work.

At the annual State Leadership Conference, students have the opportunity to share their successes and network with business professionals! Employers from around the host area and the state will be ready to network with PBL members about internships and post-graduation opportunities available in their respective companies.

The State Leadership Conference also gives students the opportunity to partake in engaging workshops. From PBL National Officers to Financial Directors for multinational corporations, the tips and insights that members will gain are invaluable.



**Have ideas for
corporate partners in
your area?
Let us know!**

Your chapter could earn recognition and various awards for discovering new partners!



Meet Your State Officers



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